

SPONSORSHIP & ADVERTISING PROGRAM

2025 CENTENNIAL PATRIOTS FOOTBALL



12400 W McMillan Rd, Boise, ID 83713

Phone:(208) 855-4250



www.centennialfootball.com



@cen10fb

2025 CENTENNIAL PATRIOTS FOOTBALL



SPONSORSHIP & ADVERTISING PROGRAM

Get in the Game — Become a Sponsor for the 2025 CHS Patriot Football Season!

The countdown is on! The 2025 football season is right around the corner, and we're gearing up for an unforgettable year on (and off) the field. But here's the deal — our team doesn't just run on touchdowns and tackles... we run on community support!

That's where you come in. Local businesses like yours are the real MVPs of our program, and we'd love to welcome you to the CHS Patriot Football Family as a sponsor this season!

NEW for 2025: We're introducing video scoreboard advertising at every home game — your business, front and center for all the action!

Your sponsorship helps cover the essentials that make our program thrive:

- Player gear & uniforms
- Team meals before & after games (and plenty in between)
- Apparel & swag for our players
- Practice & training equipment
- Summer football camp for our athletes

And here's a cool bonus — each player is encouraged to find at least ONE sponsor. When you choose to support a specific player, your impact goes straight to helping our program with gear, program costs, and meals all season long. Just let us know which athlete you'd like to back when you sign up!

CHS Patriot Football Club is a 501(c)(3), so your sponsorship is tax-deductible!

Let's make this season legendary — for our players, fans, and hometown heroes like you.

Questions? Reach out to our Sponsorships Coordinator, Kirk Farris, anytime at Kirk.m.farris@gmail.com.

Thanks for being part of something special.

Go Patriots!



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SPONSORSHIP LEVELS

CenTen Sponsorship – *Innovative, Out-Of-The-Box*

- Do you have a thought or an idea on how you would like to partner?
- We LOVE it, already!
- Let's customize a way to work together that suits your needs and supports our program!

CUSTOM

Game Day Sponsorship – *BIG Focus, BIG Games (Freshmen, JV, Varsity)*

Showcase your business in front of a packed stadium on a GAME DAY of your choosing!

- Sponsor Sign at CHS Stadium all season long
- On-site promotion for your sponsored gameday — hand out swag, flyers, and connect with fans
- Premium ad in our *digital* Game Day Program & Media Guide
- Digital scoreboard logo rotation as the Official Game Day Sponsor
- Live PA shoutouts as the Official Game Day Sponsor
- :30-second video ad in rotation for all HOME games
- Social Media Game Day posts leading up to Game Day and post-game Shout Out
- Business listed on www.CentennialFootball.com
- Sponsor signage on display above the HOME concessions
- 4 season tickets to all home games

\$1,500

Rich Maroon Sponsorship – *Maximum Exposure, All Season Long*

- Sponsor Sign at CHS Stadium
- Medium ad in the digital Game Day Program & Media Guide
- Digital scoreboard logo rotation as Rich Maroon Sponsor
- Live PA shoutouts as Rich Maroon Sponsor
- Business listed on www.CentennialFootball.com
- PA recognition at every home game
- Season-long Social Media posts
- Sponsor signage on display above the HOME concessions
- 2 season tickets to all home games

\$1,000

Shining Silver Sponsorship – *Highlighted Exposure, All Season Long*

- Sponsor Sign at CHS Stadium
- Small ad in the digital Game Day Program & Media Guide
- Digital scoreboard logo rotation as Shining Silver Sponsor
- Business listed on www.CentennialFootball.com
- Season-long Social Media posts
- Sponsor signage on display above the HOME concessions
- 2 season tickets to all home games

\$750

Patriot Sponsorship – *Supportive Exposure, All Season Long*

- Sponsor Sign at CHS Stadium
- Business listed on www.CentennialFootball.com
- Season-long Social Media posts
- 2 season tickets to all home games

\$500

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SPONSORSHIP Add-Ons covers ALL teams Freshman/JV/Varsity

ANNOUNCER/SCOREBOARD CALL-OUT

GAME HIGHLIGHTS – choose ONE of the following categories:

Quarterly PA announcements + Scoreboard logo

- PATRIOT FIRST DOWN SPONSOR
- REDZONE SPONSOR (within 20-yards of goal line)
- TURNOVER SPONSOR

OR Add-On ANY of the above to ANY sponsorship level – first-come basis!

\$750

\$400

SOCIAL MEDIA CALL-OUT

PLAYER OF THE WEEK – choose ONE of the following categories:

- OFFENSIVE – Player of the Week
- DEFENSIVE – Player of the Week
- LINEMAN – Player of the Week
- F.A.M.I.L.Y – Player of the Week
- LIFTER – Of the Week

OR Add-On ANY of the above to ANY sponsorship level – first-come basis!

\$350

\$250

Varsity Dinner Sponsorship – Supportive Exposure, Game Day

- Digital scoreboard logo rotation as the Varsity Game Day Dinner Sponsor
- Live PA shoutouts as the Varsity Game Day Dinner Sponsor
- Social Media Game Day posts
- 4 game day tickets sponsor game

\$250

BONS Sponsorship

PROGRAM Support – Shared Seasonal Callout

OR

STRIKEFORCE Sponsorship

PROGRAM Support – Shared Seasonal Callout



\$150

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SPONSORSHIP EXAMPLES

SCOREBOARD

Logo(s) can appear as part of a scrolling set of sponsors
:30-second video will be played at breaks in game action



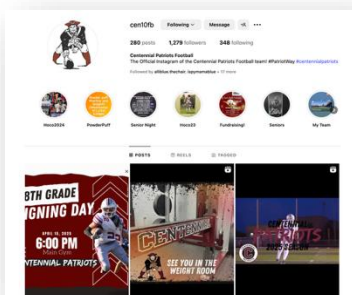
FENCE SIGN

Signs will be positioned at CHS Stadium
to be viewed by games of all levels.



SOCIAL MEDIA

Be recognized on our Social Media
Weekly Posts to 1200+ fans, families, and supporters!



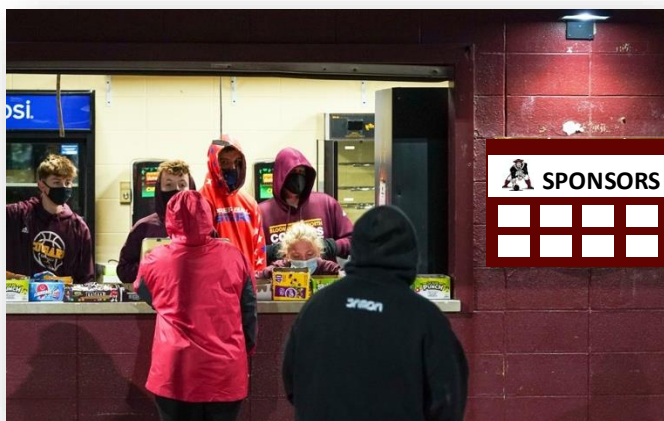
WEBSITE

Logo will appear on centennialfootball.com for the entire year.



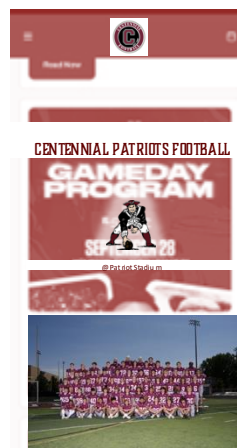
SPONSOR SHOWCASE

Sponsor signage on display above the HOME concessions



DIGITAL MEDIA GUIDE

Placement in our Digital Media Guide/Game Day Program



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Thank you for your support!
All proceeds from sponsorships directly benefit
Centennial Football student-athletes.



SPONSORSHIP DETAILS

Company Name:	Contact Name:
Contact Phone:	Contact Email:

Please indicate your level of sponsorship:

- Game Day Sponsor (\$1500)
- Rich Maroon Level Sponsor (\$1000)
- Shining Silver Level Sponsor (\$750)
- Patriot Level Sponsor (\$500)
- Game Day Dinner Sponsor (\$250)
- Announcer Call-Out (*indicate which one*): _____

Is this an Add-On \$400: _____
or Standalone \$750: _____

- Social Media Call-Out (*indicate which one*): _____

Is this an Add-On \$250: _____
or Standalone \$350: _____

Make checks payable to: CHS Patriot Football Club

Mail to:

CHS Patriot Football Club
Attn: Head Coach – Centennial Football
12400 W McMillan Rd Boise, ID 83713

Football Player to receive credit for your sponsorship: _____

Someone from the Club will contact you to gather specific information needed for advertisements



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